LIK VESIALI IN SWOKING LOBNA

Benson & Hedges has devaloped a digarette for the way we live today.

Introducing new Concord, from Benson & Hedges, with less visible smoke to it's nicer to be near.

to up me.

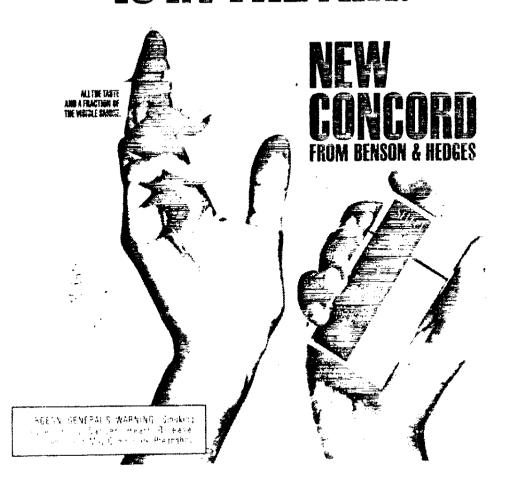
We streamlisted the shape to bring you a organite that smokes differently from any you've ever tried. You'll ask how so little smoke can give you so much take.

A simple side by side companion with a regular organette can be very revealing. One look at new Concord from Benson & Hedges phowy you that indeed something new is in the air less visible smoke.

You owe it to yourself and those around you to try this remarkable organite. It is the answer to smoking today.



SOMETHING REVI IS IN THE AIR.



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